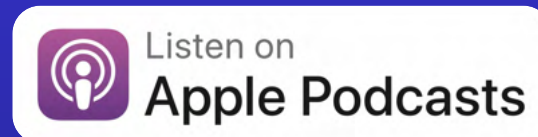




NEWBEAUTY®

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BRAND DECK 2026



The Dr. Randi Show spotlights the breakthroughs reshaping both medical and aesthetic care, from biotech and clinical innovation, to beauty science and entrepreneurship. Each episode dives into transformative ideas, disruptive technologies, and the experts changing how we think about care, wellness, and business.

HOSTED BY
DR. RANDI BOYETTE
PRESENTED BY
NEWBEAUTY **MJH** life sciences®

TOP 10% GLOBALLY RANKED PODCAST
VIA **LISTEN NOTES**



FEATURED GUESTS

SINCE ITS LAUNCH, THE DR. RANDI SHOW PODCAST HAS WELCOMED SOME OF **THE MOST RESPECTED NAMES IN THE INDUSTRY**, INCLUDING:



**BOTCHED
NASSIFMD**
PLASTIC SURGEON
DR. PAUL NASSIF



BOBBI BROWN
JONES ROAD



DR. DORIS DAY
DERMATOLOGIST



**DR. FEW SKINCARE
GOOP | GWYNETH
PALTROW**
THE FEW INSTITUTE
PLASTIC SURGEON
DR. JULIUS FEW



**HYDRAFACIAL
BEAUTYHEALTH**
MARLA BECK



BROOKE BURKE
ACTRESS, MODEL,
BB BODY FOUNDER



**AMERICAN ACADEMY OF
FACIAL PLASTIC &
RECONSTRUCTIVE
SURGERY (AAFRPS)**
PRESIDENT-ELECT
DR. BABAK AZIZZADEH



SHINO BAY
DERMATOLOGIST/
INTERNATIONAL SPEAKER



DR. STEVEN DAYAN
XOMD SKINCARE
BEST SELLING AUTHOR
PLASTIC SURGEON



NEWBEAUTY
MIKE GLAICAR



LARSA PIPPEN
RHOM



SOFWAVE
JAMES BARTHOLOMEUSZ



DR. ALAN DURKIN
PLASTIC SURGEON



DR. SHEILA BARBARINO
COSMETIC SURGEON



OBAGI MEDICAL
DREW FINE



HUGEL GLOBAL
CARRIE STROM



ALISA LASK
PLATED SKIN SCIENCE
RION AESTHETICS



**THE AESTHETIC
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DR. ANIL SHAH
"5D RHINOPLASTY"
FACIAL PLASTIC SURGEON



SCITON
AARON BURTON



DR. KAY DURAIRAJ
BEAUTY BY DR. KAY
FACIAL PLASTIC
SURGEON



REVANCE
NADEEM MOIZ



EVOLUS
DR. RUI AVELAR



HYDRINITY
KEITH O'BRIANT



RHODE | HAILEY BIEBER
ELM BIOSCIENCES |
MARTHA STEWART
DERMATOLOGIST
DR. DHAVAL BHANUSALI

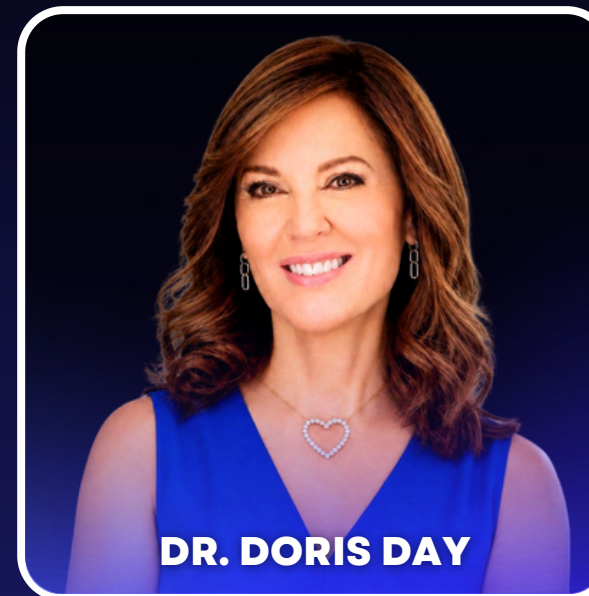


EXPERT COUNCIL

The Dr. Randi Show Expert Council brings together leading physicians to share insights on the treatments, technologies and trends shaping aesthetic medicine.



DR. PAUL NASSIF



DR. DORIS DAY



DR. STEVEN DAYAN



DR. SHINO BAY



DR. SHEILA BARBARINO



DR. ALAN DURKIN

Council members are selected for their clinical expertise, industry leadership and contributions to advancing aesthetic medicine.

AUDIENCE

SPOTIFY & APPLE PODCASTS

VIEWER DEMOGRAPHICS:

22M

SOCIAL REACH

NEWBEAUTY + DR. RANDI SOCIAL CHANNELS

25K+

AVG. EPISODE ENGAGEMENT

VIEWS • STREAMS • DOWNLOADS • SHARES

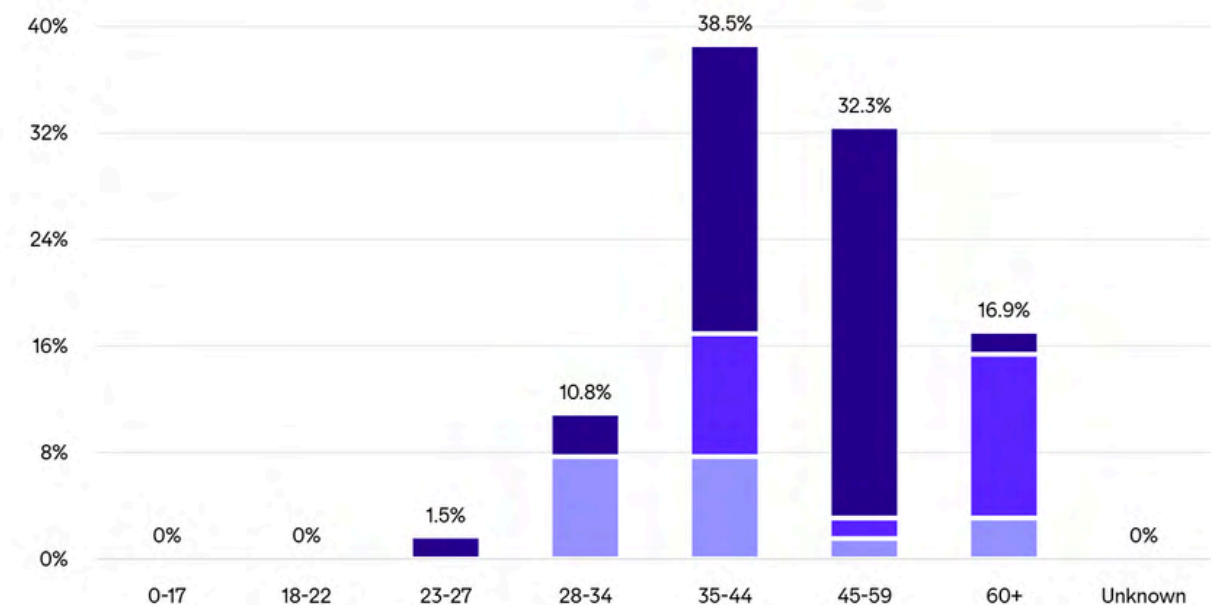
58K+

MEDICAL & AESTHETICS
PROFESSIONALS

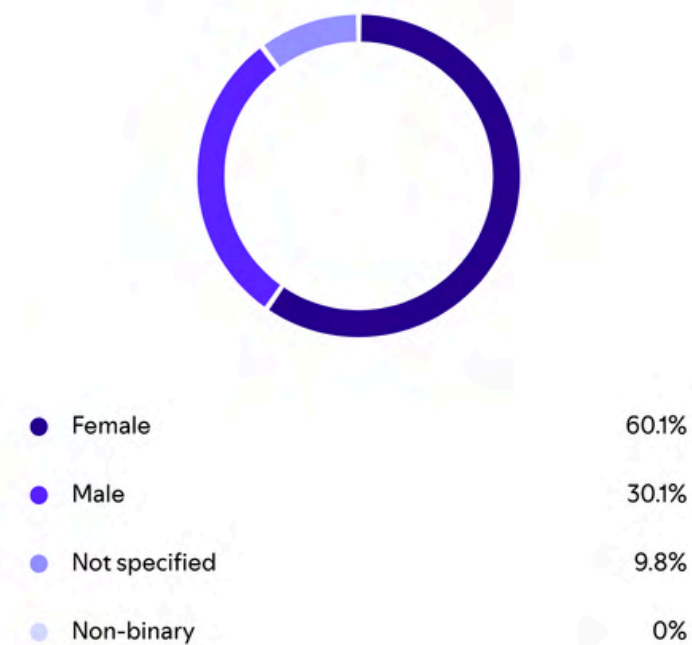
5K+

 CLINICS

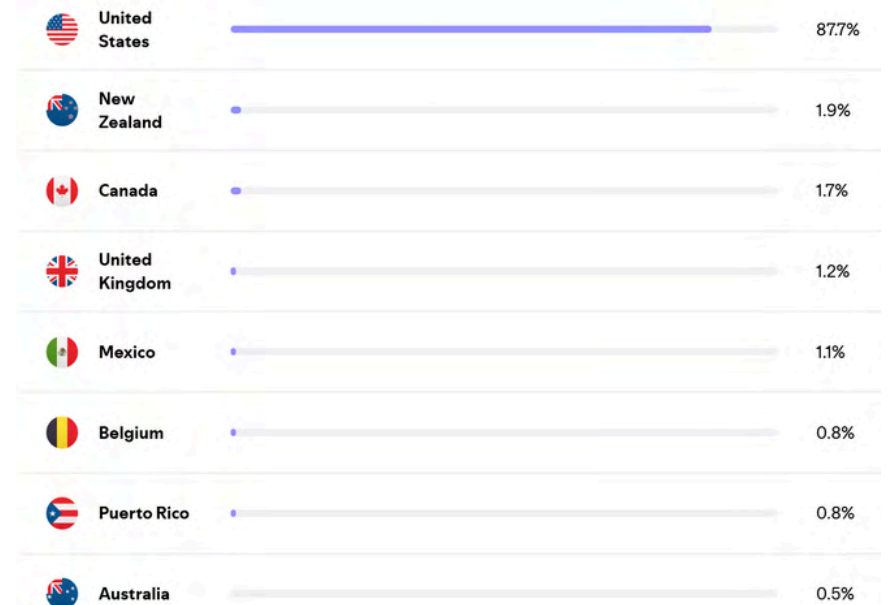
AGE



GENDER



LOCATION



TOP VIEWER INTERESTS, HOBBIES ETC:

BEAUTY TRENDS

ENTREPRENEURSHIP

TECHNOLOGY & AI

BIOHACKING

MEDICAL DEVICES

EXOSOMES, PEPTIDES & GLPS

BUSINESS STRATEGY

LUXURY SKINCARE

AESTHETIC INNOVATION

OPPORTUNITIES

Available for 2026

Podcast Video Episode (30 minutes)

Video and audio podcast episode recorded and distributed across podcast and video platforms.

Podcast Audio Episode (30 minutes)

Audio-only podcast episode recorded and distributed across podcast platforms.

Podcast Spotlight Feature (10 minutes)

Video and audio podcast episode recorded and distributed across podcast and video platforms.

Episode Sponsor with Ads

Sponsor placement with ads during the podcast episode.

Educational Webinar

Educational webinar hosted by Dr. Randi for aesthetic industry professionals.

Add-Ons

NewBeauty Promotional Opportunities

Podcast Episode Sponsorship, Article on NewBeauty.com, Paid Instagram Ad Campaign from @newbeauty & more

Email Blast Promotion for Podcast

Email promotion sent to 58,000+ aesthetic industry professionals.

Instagram Ad Campaign

Paid Instagram ad campaign to promote your podcast episode or webinar.

Promotional Assets

Licensed rights to use the full podcast episode + 5 edited short-form clips.

"Dr. Randi Recommends" Video

Dr. Randi features your product/device in a short clip. (3-5 minutes)

Dr. Randi Strategic Growth Advisory

Executive-level guidance for aesthetics and wellness brands across positioning, marketing, partnerships, product launches and growth.

Pricing & Packages Available Upon Request

WEBINARS

EDUCATIONAL, DONE-FOR-YOU WEBINAR EVENTS HOSTED BY **DR. RANDI BOYETTE**

WHAT WE OFFER

- ◆ **Strategic Development** of Webinar Topics
- ◆ **Creation** of Webinar Outline and Scripted Talking Points
- ◆ **Full Webinar Production** (Webinars are Pre-Recorded)
- ◆ **Post-Production Editing** of Webinar Recordings
- ◆ **Setup, Hosting & Management** of the Webinar Event
- ◆ **Design, Buildout & Maintenance** of the Webinar Registration Page
- ◆ **Webinar Performance** Engagement & Attendance Analytics

PROVEN PERFORMANCE

**HRT Webinar
2-Part Series**

795
total registrants

**1MNA & NAD+
Aesthetics Show**

266
total registrants



**Skincare Line
Product Launch**

377
total registrants

**Peptide Webinar
for Clinic Revenue**

259
total registrants

ADD-ONS

+ **Email Marketing Promotion** to our **58,000+** email audience

+ **Paid Advertising Campaign** to promote your webinar event (Meta)

+ **Dr. Randi Boyette Social Media Promotion** on LinkedIn & Instagram

+ **Podcast Promotion** sponsored ad placement (ad break or dedicated segment) on the Dr. Randi Show Podcast



2025
**Marathon
Show**

Listened to longer
than **86%** of
other shows.

2025
**Most Shared
Show**

Received more shares
than **93%** of other
shows.



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